Goal Group	Date:

New Orleans Drug Demand Reduction Coalition Outcome-Based Model Worksheet

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Situation			OUTCOMES				
Problem	Activities	Target Population	Immediate	Intermediate	Long Term		
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Goal: Describes what the group hopes to accomplish.

Problem Statement: Describes the problem to include why it is occurring in a particular setting and who is affected.

Activities: Outlines those things that need to be done to accomplish the intended goal.

Immediate: Focuses on near-term change in awareness, knowledge, perceptions and beliefs.

Intermediate: Demonstrates changes in practice and behavior.

Long Term: Takes longer to demonstrate and demonstrates a change in population level change.